





# **Dialogue on Canada-Latin American Economic Relations**

May 27-28, 2010

### Ottawa

This Dialogue aims at building a policy network that closely associates Latin American and Canadian researchers to elaborate, discuss and disseminate studies on the developmental impact of the bilateral economic relations between Canada and this region. The purpose is to inform Canadian government officials, civil society organizations, business leaders and the general public on the developmental consequences of our current economic relations, offer policy alternatives when needed, supporting a climate of informed discussions, commensurate with the importance of this relationship.

The initial group is composed of researchers from leading Canadian universities, the Latin American Trade Network (LATN), the Red Mercosur, and a few selected Latin American academics. The North-South Institute (NSI) is providing the pivotal role of organizing and facilitating this dialogue between Canadian and Latin American researchers.

The Latin American Trade Network (LATN) has over 120 partners in 19 countries, with offices in Buenos Aires, Lima, Rio de Janeiro and San José (Costa Rica), Red Mercosur links up over 30 researchers from 12 leading research universities and academic organizations in the Mercosur countries. Both networks receive funding from IDRC.

### **PROGRAMME**

### Thursday, 27 May 2010

9:30am - Opening addresses

Betti-Jo Ruston, Deputy Director, Regional Trade Policy - Americas, DFAIT Edgard Rodriguez, Program Leader, Globalization, Growth and Poverty, IDRC Roy Culpeper, President and CEO, The North-South Institute (NSI)

10am – Presentation of the Latin American networks and the Canada Latin America Dialogue project

Cecilia Alemany, Coordinator, Red Mercosur

Juliana Peixoto, Coordinator, Latin American Trade Network (LATN)

Pablo Heidrich, Senior Researcher, The North-South Institute (NSI)

### 10:45am Coffee break

11am – Workshop I – International Trade and Development Issues in Latin America

Discussion leader: Vivianne Ventura Dias (LATN-University of Santa Catarina)

### Presentations

Comparing the Peru-Canada and Colombia-Canada Free Trade Agreements (Alan Fairlie Reinoso, LATN - Catholic University of Peru)

Lessons learnt from the Costa Rica-Canada Free Trade Agreement (2002-2010) (Doris Osterlof Obregón, LATN - University of Costa Rica)

New patterns and uses of ICT4D in the Latin American trade in services (Andrés López, Red Mercosur – CENIT, Argentina)

### Discussion questions

How are the dynamics of Latin American trade changing and what role could Canada play in them?

What are the main agendas of Latin American countries towards regional and bilateral trade negotiations?

Given the experiences obtained so far, what contributions can we expect today from trade to poverty reduction?

### 12:30pm Buffet Lunch

2pm – Workshop II - Impacts and Policies Regarding Foreign Direct Investment

<u>Discussion leader</u>: Andrés López (Red Mercosur – CENIT, Argentina)

### Presentations

The Canadian Investment Protection Strategy in Latin America beyond NAFTA.

(María Teresa Gutiérrez Haces, Autonomous National University of Mexico)

Does the quality of investment protection affect FDI flows and development? Evidence from the Americas.

(Paul Haslam, University of Ottawa)

FDI in Brazil: recent trends and the role of Canadian investment (Celio Hiratuka, Red Mercosur - State University of Campinas, Brazil)

#### Discussion questions:

Which types of investment agreements can increase FDI flows and maintain developmental policy space?

How has FDI contributed to global competitiveness and sustainable development in Latin America?

What are the main determinants for Canadian FDI in Latin America and what is the long term trend?

#### 3:30pm Coffee Break

3:45pm - Workshop III – Global Crisis and Regional Governance

<u>Discussion leader</u>: Laura Macdonald (Carleton University)

### Presentations

Regional policies initiatives to mitigate the impacts of the international financial crisis (Danya Zaclicever, Red Mercosur – National University of Uruguay)

Post-Liberal regionalism in South America: integration and cooperation agendas (Pedro da Motta Veiga, LATN – CINDES, Brazil)

### Discussion questions:

What lessons can be drawn from administering crises' spillovers inside NAFTA, Mercosur, and Andean Pact?

Which could be the role of regional agreements in the new global financial architecture?

What path is there for Canadian-Latin American relations in the emerging regional integration architecture (Pacific Arc, ALBA, UNASUR)?

5:15pm - End of the session.

6:00pm – Dinner at The Courtyard Restaurant (by invitation only)

### Friday, 28 May 2010

### 9:30am - Bilateral discussion and mid-term reflection

What are the possible and the likely Canadian contributions to Latin American development today? What are the missing pieces in the agenda?

Albert Berry (University of Toronto) and Diana Tussie (LATN - FLACSO)

### 10:45am Coffee Break

11am- Workshop IV - Inclusive Growth in Latin American Development

<u>Discussion leader</u>: María Teresa Gutiérrez Haces (Autonomous National University of Mexico)

### **Presentations**

Inclusive growth and productive development in Paraguay (Fernando Masi, Red Mercosur – CADEP, Paraguay)

The care economy, social capital and services

(Vivianne Ventura Dias, LATN - University of Santa Catarina, Brazil)

New export patterns, income distribution and poverty alleviation

(Eduardo Bianchi, LATN Regional Office, Argentina)

#### Discussion questions:

How to account for the local social impact of successful export industries? Or, how to translate success in global production chains into supportive local development?

What policies should be supported to increase food security in export-driven economies?

How can gender dimensions be incorporated into poverty and sustainability analysis?

### 12:30 pm - Lunch

## 1:30pm - Workshop V - Environment and Energy Issues

<u>Discussion leader</u>: Philippe Faucher (Université du Québec à Montréal )

Trade and climate change policies in Latin America (Pedro da Motta Veiga, LATN – CINDES, Brazil)

Comparing Brazilian and Argentine agendas in global climate change negotiations (Roberto Bouzas, Red Mercosur – University of San Andrés, Argentina)

Alternative scenarios for energy integration in the Americas (Annette Hester, Independent scholar)

### Discussion questions

What climate change policies are possible for Latin American countries in the current economic context?

From an environmental and political view, what energy integration architectures would be most sustainable in the region?

How can policies for affordable access to energy resources marry environmental concerns and energy security issues in the region? What research agendas need to be developed in partnerships?

### 3pm Coffee Break

3:15pm- Brainstorming future directions for research

Moderator: Pablo Heidrich (The North-South Institute)

Elaborating general terms of reference Recognizing research partner opportunities Identifying possible sources of funding Building of research groups, firming up dates

5pm - Wrap up

### List of Confirmed participants

Andy Hira (Simon Fraser University)

Annette Hester (Independent scholar)

Albert Berry (University of Toronto)

Kathryn Hochstetler (University of Waterloo – CIGI)

Andrew Cooper (University of Waterloo – CIGI)

Ronald Rojas (FOCAL)

Daniel Drache (York University)

Laura Macdonald (Carleton University)

Jean Daudelin (Carleton University – NPSIA)

Cristina Rojas (Carleton University – NPSIA)

Claudia De Fuentes (University of Ottawa)

Jay Dixon (University of Ottawa)

Stephen Baranyi (University of Ottawa)

Paul Haslam (University of Ottawa)

Arne Ruckert (University of Ottawa)

Sonia Laszlo (McGill University)

Philippe Faucher (Université de Montréal - CERIUM)

Louis Belanger (Université Laval - HEI)

### LATIN AMERICAN TRADE NETWORK

Diana Tussie (LATN Regional Office and FLACSO, Argentina)

Juliana Peixoto Batista (LATN Regional Office and FLACSO, Argentina)

Vivianne Ventura Dias (Federal University of Santa Catarina, Brazil)

Alan Fairlie Reynoso (Catholic University of Peru)

Eduardo Bianchi (LATN Regional Office)

Doris Osterlof Obregón (University of Costa Rica)

Pedro da Motta Veiga (Centre for the Study of Integration and Development CINDES, Brasil)

### **RED MERCOSUR**

Andrés López (Center for Transformational Research - CENIT, Argentina)

Roberto Bouzas (University of San Andres, Argentina)

Dayna Zaclicever (University of the Republic, Uruguay)

Célio Hiratuka (State University of Campinas, Brazil)

Fernando Masi (Center for the Analysis of the Paraguayan Economy - CADEP, Paraguay)

Cecilia Alemany (Red Mercosur Regional Office)

María Alejandra González Pérez (University EAFIT, Medellin, Colombia)

María Teresa Gutiérrez Haces (Autonomous University of Mexico)